Yogesh Kumar

AR Developer

Gurugram, Haryana -122102

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work.yogeshkumxr@gmail.com

Skills	Meta Spark Studio, Lens Studio, 3D Modelling (Blender)
Portfolio	https://xrbazaar.co/creators/yogeshkumar/
Programming Languages	C, Python, Javascript

Experience

1M1B Foundation / Creator Partner **(**Augmented Reality Trainer)
April 2024 - Present, Koramangala, Bengaluru, Karnataka, India - 560034 (Remote)

Responsible for the end-to-end delivery of the Creators of Metaverse Program (teaching AR Effects used on Instagram & Facebook development using Meta Spark Studio). From content planning to delivery in the online sessions to evaluating the projects the students developed from all over India and Tamil Nadu Government Colleges. Helped 4/5 students win a NASA trip through Hackathon using AR prototype solutions in their projects solving real-life problems.

Ronin Labs / Augmented Reality Developer
October 2022 - April 2024, Pune, Maharashtra, India - 411014 (Onsite)

I craft innovative immersive social experiences using Meta Spark Studio and Lens Studio. From ideation to delivery, I ensure captivating AR experiences for brands Airtel, Cornetto, Dharma Productions, Meta, & Snapchat(India, US). I create inspiring global connections by staying updated on trends, optimizing user interactions, & fostering collaboration within the community.

Freelancer / Augmented Reality Developer
July 2021 - September 2022, Gurugram, Haryana, India - 122102 (Remote)

I oversee the entire development cycle from ideation to final delivery, ensuring each experience captivates users with seamless execution and engaging experiences for global brands.

Education

Mangalayatan University / B.Sc. Biotechnology
August 2018 - June 2021, Aligarh, Uttar Pradesh, India - 202145

Grade: A

Sharda International School / Physics, Chemistry, Biology
April 2016 - April 2018, Sector-10A, Gurugram, Haryana, India - 122001

Grade: A+

Shri Ram Sr. Sec. School / Xth Grade
April 2014 - April 2016, Bhora Kalan, Haryana, India - 122413

Grade: A+

Certifications

Certified Spark Studio Creator - Meta, **CS50-Scratch** - Harvard University,

Intro to Snapchat, **The Snapchat Generation**, **Advertising on Snapchat**, **Getting Started on Ads Manager**, **Creative Best Practices** - Snap Inc.